



Pike Place Market Foundation - 2018 Sponsorship Opportunities

Pike Place Market has had an incredible year of growth and opportunity. The Pike Place Market Foundation raised \$6 Million in philanthropic contributions to complete the new MarketFront, while simultaneously supporting and maintaining the vital housing and social services in the Market our community relies upon today.

As we look forward to 2018, we are excited about our growing community, and strengthened collaboration of support for Seattle’s greatest civic asset – a historic Market bustling with diverse goods and people who, together, create a thriving, caring community!

Sponsorship opportunities exist over a wide range of levels and activities. This is just a snapshot. We are happy to supply you with greater detail and work with you to tailor a recognition package to meet your needs for increasing awareness of your company’s role in caring for our community.

2018 Event Sponsorship Opportunities <i>(range per event)</i>	Corporate	Partner	Sustaining & Media	Presenting
	Name recognition, table/tickets	Name/logo recognition, table/tickets	Logo, tent branding, table/tickets	Logo, stage & tent branding, speaking opportunity, table/tickets
	\$1,000 - 5,000	\$2,500 - 10,000	\$5,000 – 15,000	\$10,000 – 30,000
Care for the Market Series: This event series hosts small groups of key donors, focusing on impactful conversation, and features Market-made treats. - TBD				
Arcade Lights at Pike Place Market: Transforms the Market’s North Arcade and new Pavilion into a lively 1,200 guest, sip & sup festival celebrating 70 local artisanal producers. - 3.23.18				
Fetê le Market: Our newest annual event celebrates the Market and the impact donors have on our unique community. Set in our newest venue, the MarketFront Pavilion. - 5.17.18				
Sunset Supper at Pike Place Market: Dresses up & celebrates Pike Place Market’s birthday with the most unforgettable party of the year. 1,600 guests will enjoy tastes from more than 90 star chefs and wineries, and dance the night away. - 8.17.18				
Cooking With Class: A totally unique event where guests learn from Seattle’s top chefs in intimate cooking classes & auction at Salty’s on Alki. - 9.13.18				

All proceeds from our events support our mission to sustain a diverse, thriving and caring community at Pike Place Market. In our 35-year history, we’ve granted more than \$29 Million we help our most vulnerable neighbors find housing, healthcare, healthy food, child care and community support in and around the Market. Pike Place Market Foundation inspires collaboration, celebration and support to keep the heart of our city strong.

The Market Foundation is a 501(c)(3), Tax ID 91-1197625. www.pikeplacemarketfoundation.org

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PIKE MARKET FOOD BANK



37,604 VISITS

PIKE MARKET CHILDCARE & PRESCHOOL



tuition assistance for **66 FAMILIES**

NEIGHBORCARE HEALTH AT PIKE PLACE MARKET



28,000 HEALTHCARE VISITS

PIKE MARKET SENIOR CENTER



50,000 MEALS

THE FOOD ACCESS PROGRAM



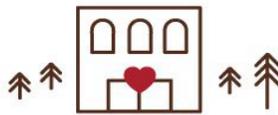
\$86,490 of FRESH PRODUCE to low-income shoppers

HERITAGE HOUSE AT THE MARKET



assisted living care for **73 RESIDENTS**

CHIEF SEATTLE CLUB



a sacred, safe space for **1,024 NATIVE AMERICANS**

COMMUNITY SAFETY NET



\$40,502 in emergency financial assistance for **60 PEOPLE**

Your impact in 2017

\$926,502 was granted to vital services here in the Market by the Pike Place Market Foundation last year.

\$138,170 was reserved for Market human service emergencies, and

\$269,904 seed funding was provided for our newest program, The Market Commons, a neighborhood center.

← Sponsorships helped make these services possible in 2017. Imagine what we can accomplish together in 2018.

2017 Event Sponsors

- ASI | Amazon | Avalara | BECU | Commerce Bank | DEI | Delta Air Lines | DRY Sparkling | Holland America Line | Iron Springs Resort | KOMO | Laird Norton | Miller Hull Partnership | Nucor Steel | Pacifica Law | Peterson Sullivan LLP | Pike Place Market PDA | PMI | Seattle Met Magazine | Seattle Weekly | Sellen | Starbucks | Sur La Table | Terminal Sales Building | UpTop | Urban Visions | Vigor Industrial | Visit Seattle | Vulcan Inc. | Wells Fargo | Windstar Cruises

Th-ink You!

Annual Brand Impact with Pike Place Market Foundation

PPMF Newsletters	35,000	PPMF Facebook Fans	8,000
PPMF Postcards	12,000	Video Views	50,000
PPMF Website Users/Sessions	210,000	E-News Subscribers	20,000
PPMF Twitter Followers	2,600	Total Circulation	28,718,084
Total Impressions		71,795,208	

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