Helping the Market you love remain a thriving, caring community.
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CREDITS
Design by Causality | Photos by Art Kuniyuki, Harriet McClain, Patricia Gray | Written by Patricia Gray

COVER
Aimee, the mother of 2-year-old Nasir who attends Pike Market Child Care & Preschool, stop to visit Rachel the Piggy Bank.
Dear Friends,

It's official, I love my job here at Pike Place Market! Thank you for welcoming me with open arms in my first full year as Executive Director of the Pike Place Market Foundation.

The Market is extraordinarily unique to our city. We are an intentionally created neighborhood where farmers sell their crops, businesses start and our low-income neighbors live and thrive. The Market is truly the heart of our city, and The Market Foundation makes sure that heart is strong.

We know the vitality and economic health of Seattle's downtown is inextricably linked to the well-being of our most vulnerable citizens. With the help of all of YOU, our loyal supporters, I am proud to say we have infused 18.5 million dollars into the life-changing services in the Market and forever changed the lives of nearly 300,000 people in our community.

Yet, as I look around our city I know we can do more. Too many frail seniors walk through our doors without food or housing, low-income and independent workers lack basic healthcare, families are forced to choose inadequate care for their children, at a high cost to their future.

In the coming years, we have the opportunity to do more. You've likely seen in the media that the Pike Place Market will build on an under-used piece of land in the historic district to develop the Pike Place Market Waterfront Entrance. This development will not only add to our civic, retail and marketplace infrastructure, it will also provide vital units of low-income housing for seniors and community space where we can address emerging needs. I will personally keep you informed about this project as the site plans continue to take shape.

By giving to The Market Foundation YOU make stories like the ones in this report possible. The difference we make together is more than just a day in someone's life; we are changing a community. Together, we create the legacy that is the Pike Place Market.
How we Cut the Pie

Here at the Pike Place Market Foundation, a slice of pie is much more than delicious crust and fruit filling—it’s the difference between hungry and nourished, sick and healthy, homeless and housed.

On April 16, 2013 we “Cut the Pie” of funds raised with an awards ceremony to support our community of services in the Market. Here are the results and the impact of the funds in the year ahead.
Pike Market Medical Clinic received $265,000, enough to cover the unfunded healthcare costs of 13,250 visits or 50% of total appointments.

Pike Market Senior Center received $183,000 to cover more than 30% of operating expenses, including breakfast, lunch, wellness activities, employment services and case management.

Pike Market Child Care & Preschool received $175,000 to fund tuition assistance for 30 children—that’s 74,000 hours of care over 264 days out of the year.

Pike Market Food Bank received $65,000 to cover the cost of 12,160 visits to the Food Bank.

Market Fresh Coupons received $25,000 to provide low-income seniors and families access to fresh fruits and vegetables in Pike Place Market.

The Market’s new SNAP Matching program received $10,000 to double the purchasing power of our low-income neighbors when shopping with food stamps at farm and produce tables in the Market.

Heritage House at the Market received $15,000 to improve the quality of life for our frailest seniors in assisted living.

The Community Safety Net Fund received $2,500 to assist our Market community with emergency assistance.

Total granted: $740,500
Grinning ear-to-ear at the Food Bank

Linda, a regular volunteer and shopper at the Pike Market Food Bank, was thrilled to meet Seattle Mayor Mike McGinn when he visited for a press conference in November. The Mayor encouraged city residents to get involved with local food banks to help end hunger for low-income kids, families and seniors. City-wide food donations were down 30%, but the need was up 25%.

Preschool for ALL Kids

The graduating class at Pike Market Preschool is off to a great start as they begin Kindergarten this year. Our Preschool provides high-quality early learning to families of all income levels.
A place to call home in the Market

After years of living in shelters and sleeping outside, Bob, a retired fishing boat captain, just got the keys to his new apartment at Vincent House in the Market! Sandra, his advocate at Pike Market Senior Center, stuck by his side for 3 years as he applied and waited for low-income housing. As Bob said, “It’s a happy ending!”

A different view of health care

Neighborcare Health’s Pike Market Medical Clinic takes a different approach to preventative healthcare, as seen here in this photo of a twice-weekly walking group organized by Clinic staff.

“Providing primary care is increasingly a team sport,” said Mark Secord, Executive Director/CEO of NeighborCare.

Whether Clinic staff are organizing walking groups for diabetes patients, or providing direct care on the streets and inside of low-income housing downtown, the clinic is expanding its reach beyond the four walls of its facility.
## FINANCIALS
### APRIL 2012 – MARCH 2013

### Income

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<td>Grants &amp; earned income</td>
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<td>Contributions</td>
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### Expenses

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Reserved for human services emergencies: $103,267
Rachel the Piggy Bank collected $18,131.11 in coins and dollars and her cousin Billie collected $3,257.41 from her home at the bottom of the Hill Climb.

Pictured here with Rachel the Piggy Bank:
This year Resident Advocate Sandra Dunn celebrated 20 years of service as the “Miracle Worker” in the Market! She works with up to 160 seniors every year and has easily touched the lives of thousands of elders in our community over the past 20 years.

Sandra lives the quote that hangs on her wall: “What do we live for, if it is not to make life less difficult for each other?”—George Eliot.
853 donors donated $1,098,667

We apologize for any missing, incorrect or misspelled names throughout this report. We would greatly appreciate assistance in helping us correct our records. Please call (206)774-5262 or email mktfoundation@pikeplacemarket.org with changes.

FOUNDATIONS
100,000+
Anonymous (1)
20,000+
Amgen Foundation
Medina Foundation
The Seattle Foundation
10,000+
Anonymous (1)
Cape Flattery Foundation
Fidelity Charitable Gift Fund
RealNetworks Foundation
Schultz Family Foundation
The Crevier Family Foundation
5,000+
Anonymous (1)
The Overton & Katharine
Dennis Fund
The San Francisco Foundation
1,000+
Horizons Foundation
Isador Simon Family Foundation
Morningside Foundation
Renaissance Charitable
Foundation, Inc
Schwab Charitable Fund
Walker Family Foundation
Washington Women’s Foundation
Wynam Woman Trust
500+
Kirkpatrick Family Foundation
The W Foundation
Vanguard Charitable Endowment Program
100+
The 1215 Jewish Community
Foundation of Greater Kansas City
CORPORATE SUPPORTERS
10,000+
Safeco Insurance
Starbucks Coffee Company
Vigor Industrial LLC
5,000+
Premera Blue Cross
1,000+
Anonymos (1)
Advisory Services & Investments, LLC
BECU
Christ Our Hope Catholic Church
KOMO TV
Martin Smith Inc.
Nucor Steel Seattle, Inc
Peak Systems
Russell Investments
Saltchuk Resources, Inc.
Seattle Hotel Association
Sterling Bank
The Commerce Bank of Washington
VisitSeattle
Vulcan, Inc.
DONORS
10,000+
Anonymous (2)
Committee of 33
Jeannie and Bruce Nordstrom
5,000+
Anonymous (3)
An Anonymous Advisor
Melody and Ross Brown
Anthony Crider
Cynthia and Mike McKe
Meridian Geographics LLC
Barbara Blywise & Joan
and Sheldon Steier
Bill and Ruth True
B. Gerald Johnson and
Linda R. Larson
Kevin Kelly
Mary and Allan Kollar
Geraldine Lane
Christopher and Alida Latham
Janet Levy Paul and William J. Pauli
Cammi Libby
Garry R. Lodoen
Jenna Mack
Betsy and Sean McCarthy
Carren and James McElroy
Randa Minkarah and Scott Mullins
Mary Morris
Theresa Pan Hosley and Larry Hosley
Patricia J Patterson
Neal and Patricia Pedersen
John and Vicki Pierce
David S. Pietka and Rebekah Pape
Walter Reese
Raleigh M. Roark and Mary E. Preslar
Ron Rochon
Michele Shaw
Barbara and Joe Shickich
Anne and Langdon Simons
Gerald R. Smith and Vicki Halper
H Mark Smith III
Helen Stussner
Lian and Stephen Sundquist
Shawn and Hope Toldo
Town Hall Association
Vinolution
David and Sally Watkins
Wright Janyak Family Fund
Evelyn P Yenson
Bob and Clodagh Ash
Sharon K. Baden and Stephen
Winston
Harriett and Jon Bakken
Mark and Heather Barbieri
Leonard B. Barson and
Margaret E. Welbom
BDC Advisors LLC
Renée and Carl Behnke
Douglas Beighle and Kathleen Pierce
Albert and Pamela Bendich
Charitable Trust
Arnold and Judith Bendich
Bertschi School
Bessemer Trust
Rebecca L. Bogard
Louie Bond
Andrew and Brenda Bor
Robert Bradley
Brudvik Family Charitable Gift Fund
Carol Bryant
The Bruce Burger and Cheri
Cornell Fund
Mark Busto
Harry Caraco
Andrew Coveler and Elizabeth Leber
Kris and Steve Cromwell
Jann Curley
Peter Danelo
Michael E Dederer
Caroline Dermarkarian
Austen Dienst and Megan Graves
David Dunneback
John Espinola
David and Sandy Freddickson
Kris and Steve Cromwell
Betsy and Sean McCarthy
Michael E Hoge
Steven Haluscheck
Carol and Robert Hille
Jonathan and Deborah Himmelfarb
Michael W Hoge
Bryan M. Houghton
Glen Johnson and
Michael W. Melancon
Pamela Keenan Fitz and Gary Fritz
King County Nurses Association
Gary Kotzen
LeAnn Loughran
Mark and Lisa Lund
John and Sandra McCullough
Tiffany McDermott and
Craig Blackmon
Donald and Pamela Mitchell
Debra Morrison
Lynnette Muenzberg
Donald Munn and Sarah W. Stone
Carla Murray and Thomas Robinson
Lisa Nelson
Northwest Cellars
Michael and Susan Otten
Susan Parker
Gwendolyn Payton
Cynthia L Phelps
Rat City Rollergirls
Anne Redman
Elizabeth Reese
Marilyn and Patrick Roberts
The Roche Family Fund
Lisa Samson and Michael Gamsky
James Savitt and Venus Velazquez
Seattle Chocolate Company LLC
Derrick R. Simonds
Gretchen Smyth
Catherine A. Stanford and
Thomas Olsen
Faith Stevelman
Everyone in Seattle has a story about what captured their heart at Pike Place Market. For LeAnn Loughran it started with breakfast at The Athenian and helping to “Save the Market” in the 1970s.

Looking back, LeAnn also has a 25-year record of donations to the Pike Place Market Foundation. “I guess it’s been a little here and a little there that’s hopefully made a difference over time,” she said. To ensure “lasting support to the Market community’s social service programs” LeAnn has dedicated a bequest to the Foundation in her estate plan.

As her friends like to refer to it as “LeAnn’s beloved Market”; we can say, it’s true!
Market fruits & veggies for low-income neighbors

Meet Ruth (pictured right), a Food Link volunteer who helped collect more than 15,500 lbs of donated fruits and veggies last year from Market produce vendors. That’s almost 8 tons of produce gleaned for our neighbors in need. She’s doing her daily pick up at Lina’s Arcade No. 7 produce stand—one of the many stands that donate unsold produce to the Pike Market Food Bank.

VOLUNTEERS DONATED 2,817 OF TIME AND TALENT = $63,917 SAVINGS*

for the Market community

* based on the Independent Sector’s estimated value of volunteer time at $22.69 per hour in Washington

LEAD VOLUNTEERS
Faridah Abdullah
Shannon Beasley-Bailey
Kevin Beder
Carol Danell
Alan Figura
Carol Figura
Jane Finch
Nancy Ford
Ellen Greene
Timothy Hicks
John Howard
Mary Kollar
Megan Lee
Jeri Lee
Ryan Lutz
Dave McKay

Jackie Moles
Carol Nichols
Nancy Nipples
Marilyn Pabros
Wayne Porter
Rey Sabado
Jay Schalow
Ryan Schmierer
Richard L. Smith
Shirley A. Stubben
Ed Waldock
Gerlinde Whetzell
Jessica Whetzell
Steve Wicklund
Lynda Wilcox
Plus 250+ event volunteers
SECOND CENTURY SOCIETY

In 2010 the Market Foundation began a campaign to grow its endowment. A challenge fund was initially created by a generous gift from Bruce and Jeannie Nordstrom to match bequests for $25,000 or more. Members of the Second Century Society will effectively double their gift and a matching fund established in their name will begin working immediately.

- Anita Braker & Dave Olsen
- Dan Carmichael
- Peter Danelo
- Vasiliki Dwyer
- Jean Burch Falls
- Susan & Frank Finneran
- Barbara Powell
- Warren Stickney
- Cynthia B Whitaker

WORKPLACE CAMPAIGN AND MATCHING GIFT ORGANIZATIONS

- Amgen Foundation Matching Gifts
- AT&T United Way Employee Giving Campaign
- Axio
- Bank of America United Way Campaign
- Bill & Melinda Gates Foundation Matching Program
- Bola Architecture & Planning
- Cambia Employee Giving Program
- CH2M Hill
- City of Auburn
- City of Bellevue
- City of Kirkland
- City of Redmond
- City of Seattle
- Coalition for Charitable Choice
- COSTCO United Way Employee Giving & Match Program
- Expedia Gives Matching Program

WORKPLACE

Anonymous (19)
Paul Adler
Gloria Albetta
Patrick Baker
Valerie Batey
Annie Brooks
Terrance Brown
Carol Bryant
Thomas Campbell
Leroy Chadwick
Mauren Chapman
Lulu C. Chou
Alexander W. Clowes
Brenda Cooper
Stephen Coretti
Anthony Crider
Colleen M. Cullen
Randy S. Daniels
Jennifer Davis
Christopher Davis
Monica Dawson
Maureen DiGiacomo
Dwight D. Dively
Kerri Dowd
Lauren G. Dunlap
David Dunneback
Chris D. Ebert
Michael Eisner
Lynda Emel
Kimberly M. Fabel
Susan Finneran
Sarah Finney
Randall Fisher
Mark Fleming
Ben Franz-Knight
Tim Fuller
Shaun Haggett
Alan Hale
Steven Haluschak
Margaret Harris
Lisa A. Hayes
Dean R. Heerwagen
Christophe Herrbach
Shelley Hightower
Kristen Hoffman

Sarah E. Holte
Thomas B. Hovde
Michelle Hudlicky
Elise Janson
Jeffrey Jarvis
Freedom Johnson
Kirsten Johnson
Mark Johnson
Ann Jones
Kevin Kelly
David Kerr
Bria Knowles
Daniel Knutson-Bradac
Arthur Kuniyuki
Deanna Lanier
James Lema
Sandrisa M. Lewellyn
Katherine Lichtenstein
Cyrus Lo
Thomas Long
Marti Louther
Sarah Lynch
Donald E. MacFarlane
Barbara A. Mack
Jennifer Maietta
Anthony Malone
Cynthia Martin
Timothy McClure
Leonard McGhee
Justin Monwai
D’Anne Mount
Donald Munsil
Briana Nelson
Sandra Olson
Paul Owens
Christie D. Parker
Jennifer Peary
Wayne Porter
Sharon U. Primm-Dayot
Elizabeth Reese
Steven J. Rice
Erin F. Rice
Emily Routledge
Dawn Rutherford
Karleen Sakamoto
Deborah Schneider

J Scott
Amy Shatzkin
Susana Sison
Rainelle Sizemore
Sharon Slabodnick
Mylinda Snead
Erika Sweet
Carol Tashiro
Engelberta Thompson
Shawn Toldo
Gayle J. Torgerson
Kathryn Torrez Duncan
Christine VanderWerf
Rachel Vaughn
Mark Waggoner
Thomas Weed
Newell Weed
Cat Whittaker
Riann Wishon
Yung-Chin Wu
John Wuest
Michelle Yapp
Judy Yuen

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Where Eyes and Heart Meet in the Market

“The Market is inclusive of all social and economic classes and provides a commercial setting that everyone can participate in,” said Ruvane Richman, owner of Market Optical. “This environment is what enables creativity, openness, excitement and joy in our daily lives.”

In addition to designing eyewear that perfects vision and style, Market Optical also carries an affordable line of frames. And, every year they dedicate a portion of revenue to nonprofit organizations, including The Market Foundation. To-date, Market Optical has donated more than $400,000 to support philanthropic causes in the Seattle area!

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<th>Business Supporters</th>
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<td>5000+</td>
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<td>Starbucks Coffee - Pike Place Market</td>
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<td>500+</td>
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<td>Goldmine Design Jewelers</td>
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<td>Beecher’s Handmade Cheese</td>
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