



## Pike Place Market Foundation - 2017 Sponsorship Opportunities

More than any other year in our history, 2017 offers more points of engagement and possibilities for partnering. In addition to raising funds to support the needs for more than 11,000 low-income members of our Market community, we are also holding the big finale of the Pike Up capital campaign to expand the Market and increase services.

Opportunities exist over a wide range of levels and activities. This is just a snapshot. We are happy to supply you with greater detail and work with you to tailor a recognition package to meet your needs for increasing awareness of your company's role in caring for our community.

<b>ANNUAL EVENT BENEFITS</b>	<b>Corporate</b> Name recognition, table/tickets	<b>Partner</b> Name/logo recognition, table/tickets	<b>Sustaining &amp; Media</b> Logo, tent branding, table/tickets	<b>Presenting</b> Logo, stage & tent branding, speaking opportunity, table/tickets
		\$1,000 - 5,000	\$2,500 - 10,000	\$5,000 – 15,000

**Care for the Market Luncheon Series:**

This event hosts intimate groups of major donors & features a Market-made lunch. - 11.10.16 & 2.9.17

**Arcade Lights:**

Transforms the Markets North Arcade into a lively 1,200 guest, 70 artisanal sip & sup festival. - 3.24.17

**Sunset Supper:**

Celebrates the Market's birthday with the best & biggest party of the year. - 8.18.17

**Cooking With Class:**

Engages guests in 3 cooking classes with Seattle's top chefs & auction sea-side at Salty's on Alki. - 9.14.17

<b>MARKETFRONT CAPSTONE EVENTS</b>	<b>Pike-Up!</b> Name recognition	<b>Billie</b> Logo, tent branding, table/tickets	<b>MarketFront</b> Logo, stage & tent branding, speaking opportunity, tickets
		\$5,000 – 10,000	\$7,500 – 20,000

**Constituent Celebration:**

When the last truck leaves the Market - a party for Market businesses, staff, residence & - TBD (2.17)

**Major Donor Party:**

Private appreciation party for major donors to PikeUp! on the new MarketFront. – TBD (5.17)

**Public Grand Opening:**

Ribbon Cutting, Grand Opening celebration of the new MarketFront - 6.21.17 or 6.28.17

All proceeds from events benefit the mission of the Pike Place Market Foundation to feed the hungry, care for the sick, educate kids, and find homes for those without – all right here in our Market community. By helping our low-income neighbors who work, learn and live in and around the Market, the Foundation helps the Market you love remain a thriving, caring community. **The Market Foundation is a 501(c)(3), Tax ID 91-1197625.**



## Helping the Market you love remain a thriving, caring community.

With your support, this year we granted **\$886,623** to vital services here in the Market. Your donations help make these services possible for our community.

### PIKE MARKET FOOD BANK



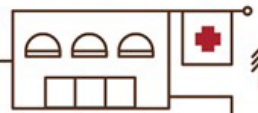
**31,750 VISITS**

### PIKE MARKET CHILDCARE & PRESCHOOL



tuition assistance for  
**54 FAMILIES**

### NEIGHBORCARE HEALTH AT PIKE PLACE MARKET



**28,000 HEALTHCARE VISITS**

### PIKE MARKET SENIOR CENTER



**50,000 MEALS**

### FOOD ACCESS PROGRAM



**\$124,000** of fresh produce to  
**4,300 SHOPPERS**

### HERITAGE HOUSE AT THE MARKET



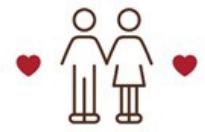
assisted living care for  
**71 RESIDENTS**

### CHIEF SEATTLE CLUB



a sacred, safe space for  
**872 NATIVE AMERICANS**

### COMMUNITY SAFETY NET



emergency financial assistance for  
**50 PEOPLE**

## 2016 Event Sponsors

Amazon, ASI, BECU, Cairncross & Hempelmann, Christ Our Hope Catholic Church, Commerce Bank, DEI, Delta Air Lines, DRY Sparkling, Holland America, KOMO, Martin Smith Inc., McKinley Irvin Family Law, Miller Hull, Nordstrom, Nucor Steel, Pacifica Law, PepsiCo, Peterson Sullivan LLP, The Pike Brewing Company, Pike Place Market PDA, PMI, Puget Sound Business Journal, Russell Investments, Safeco, Seattle Met, Seattle Weekly, Sellen, Starbucks, Terminal Sales Bldg., UpTop, Urban Visions, Vigor Industrial, Visit Seattle, Vulcan Inc.

Th-ink You!

## Annual Brand Impact with Pike Place Market Foundation & media partners (Est.)

<b>PPMF Newsletters</b>	10,000
<b>PPMF Postcards</b>	10,000
<b>PPMF Website Users/Sessions</b>	210,000
<b>PPMF Twitter Followers</b>	2,500
<b>PPMF Facebook Fans</b>	10,000
<b>Video Views</b>	50,000
<b>E-News Subscribers</b>	20,000
<b>Total Circulation</b>	28,718,084
<b>Total Impressions</b>	71,795,208